

Industry Symposia Application forms C & D enclosed

Industry Symposia are commercially supported educational activities held during the World Congress of Nephrology.

Who can organise them

Industry symposia may be supported only by exhibiting companies. Organisers of an industry symposia will be charged a fee.

Day-time-duration

The Industry Symposia will be organised during the following time slots:

May 23 Saturday 12.00-13.30*	90 minutes total 8 parallel symposia
May 24 Sunday 12.00-13.30*	90 minutes total 8 parallel symposia
May 25 Monday 12.00-13.30*	90 minutes total 8 parallel symposia

* *time schedule subject to reconfirmation*

The scientific part of the Industry Symposium is limited to 60 minutes and 30 minutes are left for the Industry to provide catering if programmed.

Rates

The rates are based on the capacity of the requested/confirmed room:

- € 25,000.00 + 20% Vat (€ 30,000.00)
for rooms up to 450 people
- € 30,000.00 + 20% Vat (€ 36,000.00)
for rooms between 450 people and 1000 people
- € 35,000.00 + 20% Vat (€ 42,000.00)
for the room (1) up to 2000 people
- € 40,000.00 + 20% Vat (€ 48,000.00)
for the room (1) for the main room up to 5000 people

The rates include:

- Rental fee of the room with standard A/V equipment and technical assistance;
- Publication of the symposium programme in the WCN 2009 Final Programme and website;
- Double-page advertisement in the "Industry Symposia Booklet" (eventual page artwork costs not included);
- Two poster boards and a literature rack available

directly at the congress venue for the day of the Symposium only (posters and flyers printing costs not included);

- Use of the WCN 2009 logo on your invitation and promotional documents.

Catering service is not included in the fees.

The Final Programme and the "Industry Symposia Booklet" will be printed by the WCN 2009 Congress Office and put in the congress bags.

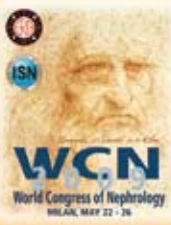
Proposals – First submission

The proposals – **first submission** / see "Form C" – should be sent to the WCN 2009 Congress Office **by September 30, 2008**.

Only one Industry Symposium per company will be accepted; if a company would like to organise two symposia, the second one will be reconfirmed according to the space left (days/rooms) by the industry symposia of the companies that have already been allocated (one symposium for company).

If a company would like to submit more than one Industry Symposium, it is essential to mark which one is the first choice symposium.





Industry Symposia Programme draft/preliminary

The programme draft - **including a short abstract and the proposed chairpersons / speakers / see "form D"** – should be sent to the WCN 2009 Congress Office **by November 30, 2008**.

They will be examined by the Scientific Programme Committee/SPC to ensure that they are primarily educational and not promotional, and that they do not duplicate the congress scientific programme or detract from it.

The SPC will carefully check the contents of the proposed symposia, thoroughly evaluate the programme draft, ask the company to provide further details and explanations when necessary, and can also request changes to be made, as well as make them a mandatory condition for acceptance; there will be a consultation with the company.

The SPC might reject submissions that do not comply with the above mentioned principles.

The SPC will decide the date and room of the symposia according to their contents and to the risk of overlapping or interference with the congress scientific programme or with another parallel symposium.

Preliminary acceptance and day/room allocation

Once the programme draft/preliminary has been evaluated by the SPC, a confirmation letter will be sent by the WCN 2009 Congress Office with the exact confirmation of the day as well as the allocated room.

Final programme

The final programme should be sent to the WCN 2009 Congress Office by **March 30, 2009**. **This should include the confirmed speakers and chairpersons.**

Promotion

The Industry Symposia will be included in a special dedicated section of both the WCN 2009 Final Programme and website (www.wcn2009.org).

The Industry Symposia Booklet will be printed by the WCN 2009 Congress Office according to the WCN 2009 layout considering the artwork provided by the company.

The Industry Symposia Booklet will be included in the congress bags and will also be available online at www.wcn2009.org.

Two poster boards (net dimensions 90cmX200cm WxH) and a literature rack will be provided for each company that is organising an Industry Symposium.

The WCN 2009 Congress Office will be in charge of displaying them in two different visible places of the congress centre.

Companies are entitled to place their posters and flyers on display only on the day the symposium is held.

Companies are allowed to place posters, self standing banners or sign boards just outside the hall not earlier than one hour preceding their symposium; all of them must be immediately removed after the end of the symposium.

Hand outs of any kind, or signposting within the congress centre, are strictly forbidden.

Failure to comply with these rules will result in the loss of points in the ranking list.

Policy

The WCN 2009 Congress Office is aware that companies involved in the organisation of an Industry Symposia are unlikely to have confirmations from the speakers/chairpersons in the early stages. For this reason the WCN 2009 Congress Office will accept the fact that speakers/chairpersons may change from the preliminary draft to the final programme; moreover it is guaranteed that all information contained in the programme drafts will be handled as strictly confidential.

Although the WCN 2009 Congress Office understands that some speakers may have committed to participating in an industry symposium, please be aware that the policy does not permit a speaker to repeat lectures given during an industry symposium.

Furthermore a limit of maximum three/3 commitments - 2 talks and 1 chair – has been set. If the WCN 2009 Congress Office finds out that a speaker/chairperson has an overlapping of two parallel symposia, it will promptly inform both companies in order to solve the matter. Please note that chairmen/speakers will be accepted on a first-come-first-served basis.