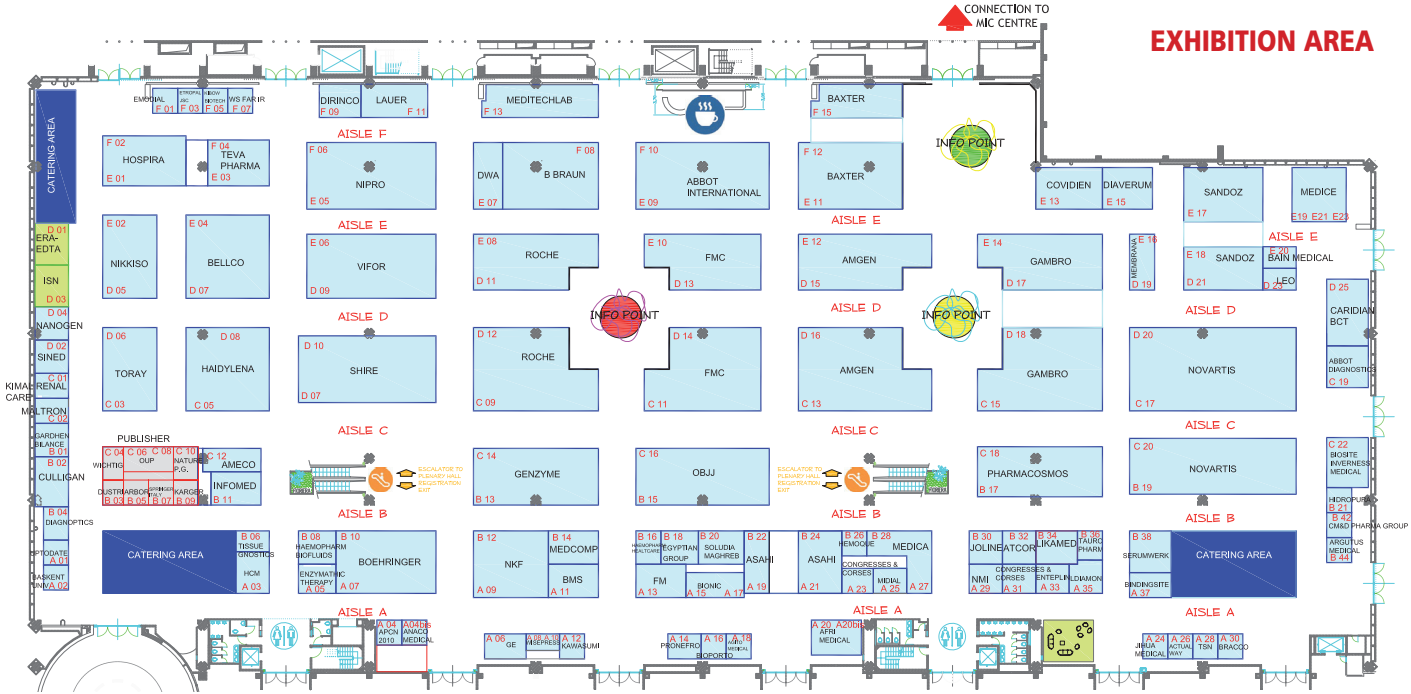EXHIBITION AREA